

## Bharti AXA Life Insurance Company Ltd



jeevan suraksha ka  
naya nazariya

**Bharti AXA Life Insurance** is one of the leading insurance companies in India providing individual life insurance plans, group insurance policies, children plans, retirement plans, pension plans, protection plans, family life insurance plans, term life insurance plans and whole life insurance policies.

**Bharti AXA Life** is a life insurance player that was started in 2006. It brings together strong financial expertise of the Paris-headquartered AXA Group, and Bharti Enterprises - one of India's leading business groups with interests in telecom, agricultural business, financial services, and retail. The joint venture has a 74% stake from Bharti and 26% stake from AXA Asia Pacific Holdings Ltd.(APH).The company launched national operations in December 2006. Today, Bharti AXA Life has a national footprint of distributors trained to provide quality financial advice and insurance solutions to the large Indian customer base.

Bharti AXA Life offers a range of innovative products and services that cater to specific insurance and wealth management needs of customers.

The Life Insurance Plans that Bharti AXA is offering are as follows :

**Protection Plan** – Currently available products to purchase

Bharti AXA Life Elite Secure - Pure Life Insurance cover at very competitive premiums. Option to cover your life till 75 years with a unique term till 75 years of age.

Bharti AXA Life SecureConfident : The Life SecureConfident offers a term assurance for 5,10,15,20 & 25 year. It gives a financial protection against unfortunate death at an affordable price.

Bharti AXA Life Family Income Secure – Guaranteed yearly Income for your family in case of any contingency 100% return of premium at maturity.

Bharti AXA Life Protect Plus – Financial security for your family.Guaranteed Cash Back on maturity.

**Wealth Creation with Protection** – Currently available products to purchase

Bharti AXA Life Child Plan –

Bharti AXA Life Bright Stars EDGE - Double security Benefits for your loved ones - Sum assured Plus Fund value is paid in case something unfortunate were to happen to you.

**Bharti AXA Life Guaranteed Plan** –

Bharti AXA Life Aajeevan Anand : A plan that provides regular payouts throughout your lifetime.You need to pay for a limited period and enjoy long term benefits.

Bharti AXA Life SaveConfident : It is a money back insurance product. SaveConfident is a mixture of liquidity, long-term savings & Life Insurance benefits.

Bharti AXA Life True Wealth - Highest every day NAV achieved throughout the Tracking Period

of the “True Wealth Fund” is payable at maturity subject to a minimum NAV Guarantee of Rs 12!!

### **Health Plan –**

Bharti AXA Life Easy Health – A range of Daily Hospital Cash Benefit options, with additional benefits in case of accidental hospitalization in an ICU or otherwise.

### **Group Plan –** Currently available products to purchase Life Insurance

Bharti AXA Life Shield – It is a simple, inexpensive life insurance solution that financially secures the family of the group member by providing a life insurance cover.

Bharti AXA Life Sanjeevani – It is a single premium group term life insurance product provides financial protection to your loved ones.

### **Credit Protection –** Currently available products to purchase

Bharti AXA Life Credit Secure - It is a single premium group reducing term life insurance product, that makes sure your family is not burdened with your loan liability in your absence.

Bharti AXA Life Mortgage Credit Shield – It is a group product planned for the customers of Institutions/Banks - protecting the family of the borrower in the happening of death by paying an amount to resolve the outstanding loan.

Bharti AXA Life Credit Shield – It is a group product - which protects the family of the borrower in the event of death by paying an amount to resolve the outstanding loan.

### **Health Plan -** Currently available products to purchase

Bharti AXA Life Swasthya Sanjeevani - It is a single premium group critical illness product helps you secure yourself financially against Six critical illnesses namely cancer, heart attack, coronary artery bypass surgery, kidney failure, stroke and loss of limbs.

### **Bharti AXA Life Insurance -** Old products not available for fresh purchase

Bharti AXA Life Bright Stars: Bharti AXA Life Bright Stars act as a protector for you child. It not only secures the future of your child but also give benefits at the time of maturity. The Policy also gives you various options like top ups, choice of investment funds, switch, withdrawals, cover continuance option, decrease in premium and more.

Bharti AXA Life Spot Suraksha: The Spot suraksha gives you a wealth to meet the long term needs. It is one of the easiest plans to buy.

Bharti AXA Dream Life Pension: A wealth creation plan that secures your life after retirement. You can pay one time lump sum premium or even regular premium.

Bharti Axa Bharti AXA Life AspireLife : It's a Unit Linked Endowment Plan offered by Bharti AXA. The plan gives you a benefit of long term investment. There are 3 investment funds option offered by the company.

Bharti AXA Life InvestConfident -It's a unique single premium, unit linked investment & protection product. The plan not only maximizes your investment returns but also gives you the flexibility to suit it according to your protection need.

Bharti AXA Life WealthConfident : The wealth confident is a united linked investment cum protection plan which has a limited period premium payment facility of five years. You need to pay the premium for 5 years, whereas your policy will continue for 10years.



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Bharti AXA Life FutureConfident : A complete financial solution plan is Bharti AXA Life FutureConfident plan. It can be said as a long term wealth building plan.  
Bharti AXA Life FutureConfident -

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