Birla Sun Life Insurance Co. Ltd

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Birla Sun Life Insurance Company Limited (BSLI) was established in 2000, and a joint venture between the Aditya Birla Grou a well known and trusted name globally amongst Indian conglomerates and Sun Life Financial Inc, leading international financial services organization from Canada.

The local knowledge of the Aditya Birla Grou combined with the domain expertise of Sun Life Financial Inc., offers a formidable protection for its customers' future.

Birla Sun Life Financial Services Mutual Funds, Life Insurance Wealth Management Services

With an experience of over 9 years, **BSLI** has contributed significantly to the growth and development of the life insurance industry in India and currently ranks amongst the top 5 private life insurance companies in the country.

Following are the Life Insurance plans offered by **Birla Sun life Insurance Company Ltd**. (**BLSI**)

Protection Solution – Currently available products to purchase

- **Birla Sun Life Insurance Term Plan** : This plan can take care of your financial commitments of yours towards your family by providing large cover at low cost. Minimum age of entry for this plan is 18-55 and maximum maturity age is 70 years.
- **Birla Sun Life Insurance Premium Back Term Plan** : This is a low cost life cover promises you to refund the entire premium on maturity or death. Two options are also there to choose 100% premium back or 125% premium back. Maximum term period for this plan

is 20 years

- **Birla Sun Life Insurance High Networth Term Plan** : Its gives your family total financial security while allowing you to modify the plan and also rewards you for leading a healthy lifestyle.

Child Insurance Plan

- **Birla Sun Life Insurance (Bachat) Child Plan** : Its plan that secures your child's future even in the event of an untimely demise of the life insured.
- **Birla Sun Life Insurance Children's Dream Plan** : It's a unit-linked policy, which provides you guaranteed returns, 0% allocation charges, and option to double or triple the guaranteed maturity.
- **Birla Sun Life Insurance Classic Child Plan** : It is a plan that secures your child's future, and gives you the freedom to direct your savings to our range of 10 Investment Funds.

Wealth with Protection Solutions

- **BSLI Rainbow** :An insurance plan that gives you a guaranteed return on maturity that is tax free and the financial security of a life cover.
- **Birla Sun Life Insurance Platinum Advantage Plan** : This Plan gives you the advantage to choose from 2 Investment Options – Guaranteed Option and Self-Managed Option. With the Guaranteed Option your investments in the Platinum Advantage Fund are safeguarded from any downsides in the capital markets.
- **Birla Sun Life Insurance Dream Endowment Plan** : A plan that gives you a Guaranteed Savings Amount on the date of your choice along with a range of options to provide for your family's future financial protection.
- **Birla Sun Life Insurance Money Back Plus Plan** : This is also a non-participating endowment plan, which gives you maturity and survival both benefits. One remarkable point is that on every policy anniversary it increases your cover by an equal amount of your base premium.
- **Birla Sun Life Insurance Guaranteed Bachat Plan** : It's an non participating endowment plan offers you guaranteed returns and chance to earn survival benefit from the 3rd year onwards. You can withdraw this benefit each tear or can use it as to pay the premium dues.
- **Birla Sun Life Insurance Bachat Endowment Plan** : Its provide for your child's education, to buy a house or other needs in the future.
- **Birla Sun Life Insurance Bachat Money back Plan** :This·insurance plan·secures your family's future by not just growing your regular savings, but by providing you money at regular intervals as well. You also get the security of a life cover through the tenure of the policy.
- **Birla Sun Life Insurance Classic Endowment Plan** : Its plan that lets you channel your savings to our range of ten investment funds, to suit your investment needs, and also provides financial protection for your family.

Health & Wellness Solutions

- **Birla Sun Life Insurance Health Plan** : Its plan allows you to spend time cheering up your loved ones and not worry about paying for the best care.
- **Birla Sun Life Insurance Universal Health Insurance** : Its provide your entire family with the best medical care without putting a strain on your long-term savings.

Retirement Solutions

- **Birla Sun Life Insurance Immediate Income Plan** : BSLI Immediate Income Plan that puts your savings into an annuity to give you a regular income in your retirement years.
- **Birla Sun Life Insurance Secure 58 Plan** :You can be rest assured that you have a guaranteed corpus of funds at the threshold of retirement, plus the accumulated survival benefit that you collect over the years.
- **Birla Sun Life Insurance Classic Life Plan**:It is a plan that gives you complete control over your investments by directing your premiums to our range of 10 Investment Funds along with a range of rider options to give your family the security of financial protection.
- **Birla Sun Life Insurance Dream Life Plan** : It is a plan that suits your needs and gives you the freedom to live life confidently.

Birla Sun Life Insurance - Old products not available for fresh purchase

- **Birla Sun Life Insurance Gold-Plus II** : It's an investment plan offering nine-funding option to choose and 100% equity fund option also. Free unlimited switches are given to you to manage your investments. This plan offers good liquidity to you.
- **Birla Sun life insurance Platinum Plus** : It is a unit linked, non participating insurance plan. In this plan, the investment risk is borne by the policyholder but not if this policy is detained till maturity.
- **Birla Sun Life Insurance Saral Jeevan Plan** : In today's fast life it's really easy to buy an insurance plan, which you immediately can purchase just by providing three health statements to the company. Bsli Saral Jeevan is the best option to go for.
- **Birla Sun Life Insurance Supreme-Life** : It's a unit linked non-participating plan providing 8-fund options to choose. It gives a choice of two death benefits.
- **Birla Sun Life Insurance Dream Plan** : It's a unit-linked policy, which provides you guaranteed returns, 0% allocation charges, and option to double or triple the guaranteed maturity.
- **Birla Sun Life Insurance ClassicLife Premier** : It will give you guaranteed additions in the form of guaranteed units and a good choice of 8 investment funds are also there. You are free to choose the term period of 10,20,30 or whole life.
- **Birla Sun Life Insurance SimplyLife** : It ensures a lifetime of tax-free investments to fulfill the needs of your dear ones. It's a market related plan provides you a good death benefit amount.
- **Birla Sun Life Insurance PrimeLife Premier** - It's a single time investment with top up options. It keeps you hassle free and provides you guaranteed returns at regular intervals.
- **Birla Sun Life Insurance PrimeLife** : It is a single premium policy gives you the benefit of life insurance and investments as well. It's a non-participating ULIP policy.
- **Birla Sun Life Insurance Flexi Cash Flow** - For this policy you can pay lump sum

premium payment at regular intervals. It will give you 3% guaranteed returns on net policy charges.

- **Birla Sun Life Insurance Flexi Save Plus** - This plan will give you the choices of 3 fund options, maturity ages & guaranteed returns of 3%.
- **Birla Sun Life Insurance Flexi Life Line** - This would provide you a life long cover till 100 years of age and will give you the option of tax-free partial withdrawals.
- **Birla Sun Life Insurance Single Premium Bond** - This plan gives you the opportunity to make one time investment with no medical tests and will also gives you the facility of high entry age. It's a short term investment plan provides you the option of 5 years or 10 years term period.
- **Birla Sun Life Insurance Freedom 58** - It's a non- participating ulip plan. It helps you accumulate your premiums and the investment return there of into a corpus of your retirement.
- **Birla Sun Life Insurance Flexi Secure Life Retirement Plan II** - This will provide you the option to take a life cover or not. You can choose your retirement age yourself whether you want to prepone/postpone it.

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